



2163

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE: Patent Application Serial No. 09/815,893 (RSI1P028)
APPLICANT: George Harry Hoffman, et al.
TITLE: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR
DATA-SPECIFIC ADVERTISING IN A SUPPLY CHAIN
MANAGEMENT FRAMEWORK
FILING DATE: 3/23/01
GROUP ART UNIT: 2163

#4
JH
3-14-02

INFORMATION DISCLOSURE STATEMENT

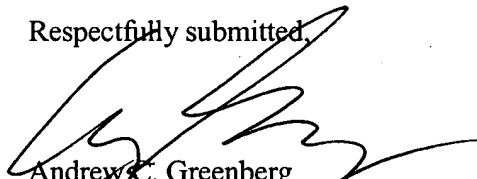
Assistant Commissioner for Patents
Washington, DC 20231

RECEIVED
SEP 07 2001
Group 2100

Sir:

In accordance with 37 C.F.R. § 1.98, Assignee, through its undersigned attorney, hereby makes of record the prior art set forth on the attached form PTO-1449. We are enclosing for consideration by the Examiner two binders labeled Volume 1 and Volume 2, which contain one copy of each of the prior art noted on this form.

Respectfully submitted,


Andrew C. Greenberg
Registration No. 38,476
CARLTON FIELDS, P.A.
P.O. Box 3239
Tampa, FL 33601-3239
(813) 223-7000
Attorney for Assignee

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, DC 20231, on the date set forth below.



Andrew C. Greenberg, Attorney of Record

09/05/01
Date